



DIGITAL MEDIA DESIGNER

BRITTANY MITCHELL

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EXPERIENCE

UX/UI Designer

Top Grade AI

April 2025 - Present • Freelance

- Designed intuitive user interfaces for a web-based platform enabling students to complete practice exams, review results, and generate study flashcards.
- Developed wireframes, high-fidelity prototypes, and user flows to streamline the exam-taking and revision experience.
- Participated in user testing and feedback sessions with students to inform iterative UI improvements and boost user engagement.
- Applied responsive design principles to ensure optimal usability across devices and screen sizes.
- Helped define and maintain a consistent design system to support scalable interface development and brand alignment.

Front End Developer / Website Designer / Project Manager

Inology Australia

February 2020 - Present • Part Time
July 2012 - February 2020 • Full Time

- Designed clean and user-friendly websites adhering to client briefs, using industry standard software including Figma, Photoshop and Illustrator.
- Utilised custom CMS platform and HTML, CSS and JavaScript to build 350+ websites, including 45+ e-commerce and 40+ email marketing sites.
- Fully managed projects, from initial client contact to website build and client handover, as well as CMS training and ongoing support.
- Trained and supervised employees in company practices and procedures.

Graphic Designer

The Content CliQ

April 2024 - July 2024 • Freelance

- Short-form video editing of User Generated Content (UGC) for various clients, produced for advertisement platforms such as TikTok, Instagram, and Facebook.

Digital Design Intern

The Social CliQ

July 2023 - October 2023 • Internship

- Social media content plan asset design, including graphics, stories, and video creation.
- Supported senior design staff with content creation, including filming, editing, and asset design.
- Utilised industry standard software and tools to carry out tasks, including Monday, Canva, Photoshop, After Effects, and Illustrator.

EDUCATION

Bachelor of Design (Digital Media)

RMIT University
2022-2023

Diploma & Adv. Diploma of Screen and Media

RMIT University
2020-2021

REFERENCES

Available upon request.

ACHIEVEMENTS

RMIT Adobe UX Awards 2020
Semi Finalist

SKILLS

- UX/UI design and prototyping in Figma
- Front-end web development with HTML / SASS / JS
- Digital graphic design with Adobe Creative Suite
- Short form video editing and motion graphic design
- High attention to detail
- Creative problem solving
- Excellent communication and organisation skills

INTERESTS

Competitive Pokémon TCG

On weeknights and weekends you'll find me competing at local stores in the Pokémon card game. What started out as a hobby has quickly grown into a life goal of competing at the World Championships. I won't stop until I achieve it!

Live Music

Music is one of my biggest passions, and live shows is where I've had some of the best times of my life. I have seen over 200 bands/artists live since my first concert in 2009.